



MONASH
University



Introduction to Pharmacoeconomic Modelling Meeting

Tuesday 9 June 2026

Doi Suthep 1, Kantary Hills Hotel, Chiang Mai

Time	Duration	Topic	Speakers
08:30-09:00 am	30 minutes	Registration	
09:00-09:10 am	10 minutes	Welcome and introduction	Associate Professor Saranyapin Potikanond, Faculty of Medicine, Chiang Mai University
09:10-10:00 am	45 minutes	Introduction to Pharmacoeconomics	Assistant Professor Ajaree Rayanakorn, Faculty of Medicine, Chiang Mai University
10:00-10:40 am	45 minutes	Cost-effectiveness analysis and real-world evidence research	Professor Shaun Lee, Monash University
10:40-10:55 am	15 minutes	Coffee break	
10:55-12:00 pm	65 minutes	Introduction to modelling and sensitivity analysis	Associate Professor Piyameth Dilokthornsakul, Faculty of Pharmacy, Chiang Mai University
12:00-1.00 pm	60 minutes	Lunch	
1.00-1.30 pm	30 minutes	Budget impact analysis	Associate Professor Piyameth Dilokthornsakul, Faculty of Pharmacy, Chiang Mai University

Time	Duration	Topic	Speakers
1.30-2.20 pm	50 minutes	Role of health technology assessment in Thailand and Malaysia (case studies)	Associate Professor Piyameth Dilokthornsakul, Faculty of Pharmacy, Chiang Mai University Professor Shaun Lee, Monash University
2.20-2.30 pm	20 minutes	Coffee break	
2:30-4:30 pm	120 minutes	Workshop: critical analysis of pharmaco-economic studies	Professor Shaun Lee, Monash University Associate Professor Piyameth Dilokthornsakul, Faculty of Pharmacy, Chiang Mai University Assistant Professor Ajaree Rayanakorn, Faculty of Medicine, Chiang Mai University
4.30-4.40 pm	10 minutes	Q&A and closing	All